Blog Rubric

Course: 2022 Fall Honors Academic Writing (HONS-110-05)

Criteria	Level 3 25 points	Level 2 20 points	Level 1 15 points	Criterion Score
Category Requirements	The post fully achieves requirements for the relevant blog assignment description. These requirements can be found in the schedule on the course website.	The post partially achieves requirements for the relevant blog assignment description. These requirements can be found in the schedule on the course website.	The blog post minimally achieves requirements for the relevant category, omitting more than 2 significant requirements.	/ 25
Audience Address	The post is clearly composed for an outside audience by introducing readers to unfamiliar terms and linking to all referenced material.	The post makes an effort to address an outside audience but fails, at times, to fully include outsiders in the conversation at hand.	The post consistently fails to address an outside audience, and omits key details, links, and explanations that an outside audience would require.	/ 25

Criteria	Level 3 25 points	Level 2 20 points	Level 1 15 points	Criterion Score
Writing and Style	The writing is clear, concise, and includes minimal errors or typos; uses active voice; and demonstrates a sense of style relevant to the subject. The post also expertly incorporates quoted material, setting up or introducing each quote using pre-summary to set the stage, using proper formatting for the quote itself, and following up as needed.	The writing is clear, but lacks concision at times; the post includes more than a couple typos or errors; the post doesn't distinguish itself on the level of style or voice that would be expected in a public forum; and/or the post includes quoted material, but the post could more effectively frame the relevant quotations or offer more quoted material.	The writing consistently lacks clarity and concision; the post includes excessive errors or typos; the composition itself the feels rushed and perfunctory, giving little thought to matters of writerly elegance or energy or voice.; and/or the writer does not sufficiently include and incorporate the quoted material in the post.	/ 25
Multimodal Engagement	The post is properly categorized and demonstrates a clear sense of document design, effectively using paragraph breaks, image/video choice and placement, and linking.	The post includes many elements of successful document design, but might not be properly categorized, and might show some weakness on the level of document design (ineffective paragraphing or image placement; or failure to include at least 1 link and 1 image or video per post).	The post consistently demonstrates poor document design and fails to include required multimodal elements (linking, images, etc.).	/ 25

Total				/ 100

Overall Score

Level 3
90 points minimum

Level 2
80 points minimum

Level 1
0 points minimum