

Digital Platforms

Any of these platforms can be used to produce the genres for your C-in-3-G project.

Canva—<http://canva.com>

Drag and drop application useful for making cards (invitation, greeting, birthday, etc.); marketing materials (ads, brochures, flyers, etc.); social media graphics; and documents (magazine covers, letterhead)

iMovie and Windows Movie Maker

Relatively easy to use video editing applications

Clip Converter—<http://clipconverter.cc>

Allows you to download Youtube videos—either sound, video, or both—so that they may be remixed and remade in one of the video editing tools above

Prezi—<http://prezi.com>

A free, drag and drop platform that allows you to present and disseminate information. TIP: If you choose Prezi, know that to make a good Prezi, it takes a lot of work, and a Prezi doesn't stand alone. You'll need to record some audio talking through the information presented.

Wordpress—<http://wordpress.com> + Blogger—<http://blogger.com>

Template-based blogging platforms

Wix—<http://wix.com>

Drag and drop website builder with a rich set of possibilities for design

Weebly—<http://weebly>

A drag and drop website builder with fewer possibilities for design

Audacity and GarageBand

Sound recording and sound editing software

Time Glider—<http://timeglider.com>

An interactive timeline generator

Easel.ly—<https://www.easel.ly>

A drag and drop template based infographic maker

Some more tips:

1. If you're composing a print genre, audience is much easier to identify in specific terms if you think about where someone might see or pick up the genre you're composing
2. If you're choosing to compose in social media genres, plan and make a series of posts—each one contributing a unique idea or perspective—rather than a single post
3. If you're planning to use a presentational genre like a slideshow or Prezi, record the audio, too. Voicethread—a presentational platform available through CofC—is easy to use.