Podcasting Kit Game Plan

Pre-Casting

1. \Box Create the event

- a. \Box Schedule the time
- b. \Box Pick the place
- c. \Box Contact those involved
- 2. \Box Create the questions
 - a. □Prepare narrative responses (questions that ask the interviewee to tell a story of how something happened don't usually require scripting)
 - b.
 Prepare answers to technical questions (questions that ask the interviewee to explain how something works or how an assignment is constructed may benefit from the interviewee composing a response that clearly and concisely answers the question)
- 3. \Box Use the restroom!
- 4. \Box Print questions

Podcasting

- 1. DLocate printed questions/notes
- 2.
 □Recording equipment
 - a. Open Audacity (or other recording software)
 - b. Select correct microphone
- 3. \Box Test recording
 - a. \Box Check voice levels
- 4. \Box Silence electronic devices
 - a. \Box Cell Phone
 - b. \Box Land lines
 - c. Computer sounds (Email/ notifications)
- 5. \Box Get your favorite beverages for conversation
 - a.
 Interviewer



□Interviewee

b.

6. Take a moment to look around and enjoy the experience

Post-Casting

- 1. □Save project as "Master"
- 2. \Box Create a "Copy" of the project
- 3. \Box Edit first draft
 - a. \Box Clip boundaries
 - b. \Box Decide where to insert breaks

 - d. \Box Send to interviewee for suggestions
- 4. \Box Publish
- 5. \Box Clean up computer files





Podcasting Kit

Sample Exercise

Recording the Podcast

- 1. Download and install Audacity for Windows, Mac, or GNU/Linux.
- 2. Request the use of a Blue mic from <u>IT Help Desk</u>.
 - a. Select "Create a Ticket"
 - b. Select "Loaner Equipment Request"
 - c. Request a "Blue mic" (In the case that the help desk does not have one, you may schedule a recording session with the <u>LIVE Studio in TLT</u>, where quality equipment is available for use in room 323. Simply click on the link above and then find the link "Book appointments with this form." You will be able to record the podcast in this space.)
- 3. Save the mp3 file on the hard drive of your computer.

Ambassador's Corner

We advise the following:

- 1. Embed the mp3 file on the LCWA Blog on the tab called "Ambassador's Corner."
- 2. Add a "link to media file" option so that your audience can download the podcast to their smart devices for remote access.

Advertising the Podcast

There are several avenues by which the podcast can be promoted:

- 1. LCWA Twitter feed
- 2. LCWA Facebook page
- 3. Yammer



Basic Skills Note Sheet



