



2021-2022 CAMPUS AMBASSADORS POSITION DESCRIPTION

Peace Corps

Position Title: Peace Corps Campus Ambassador

Dates of Service: September 2021—May 2022

Compensation: Unpaid

Expected Work Hours: 3-5 hours each week

Summary

Peace Corps Campus Ambassadors serve as peer-to-peer outreach experts on undergraduate university campuses nationwide. Working closely with Peace Corps Recruiters, Campus Ambassadors use their campus connections to spread the word about Peace Corps and reach underrepresented student groups through class and club announcements and events. The time percentages of their duties will vary based on local needs, but the program's primary focus is targeted student outreach.

Expectations

At a minimum, each Campus Ambassador will be required to:

- Support your Local Recruiter by planning and participating in a minimum of 2 Recruiter Led events.
- 1 in collaboration with a club or office that targets underrepresented student communities
- 2 in collaboration with a club or office that targets scarce skill needs
- Identify 5 people on your campus who can provide access to underrepresented student communities and make an introduction to the Recruiter
- Identify 5 people on your campus who can provide access to students with technical skills in Peace Corps six sectors and make an introduction to the Recruiter
- Promote Peace Corps on campus by routinely wearing PC Swag, and via class announcements, via flyering, electronic/virtual message boards etc. following the rules of their campus
- Create a minimum of 2 posts/month on any of your personal social media accounts to promote Peace Corps per the guidance and direction provided by Peace Corps (to be provided by Peace Corps' Public Affairs Social Media Team during Campus Ambassadors Orientation)

Duties

Targeted student outreach – 80%

- Identify 5 Diversity contacts from underrepresented student communities and make an introduction to the Recruiter (professors, student group presidents, student organizations, etc).
 - The goal is to connect new contacts with the Peace Corps Recruiter in an effort to connect Peace Corps opportunities with new and diverse student groups on campus
- Identify 5 Scarce Skill contacts (Agriculture, Education, Health, Spanish/French) and make an introduction to the Recruiter
 - The goal is to connect new contacts with the Peace Corps Recruiter in an effort to connect Peace Corps opportunities with students who have high demand skills

- Post and tweet multimedia content about the Peace Corps as directed
- Participate in nationwide campus ambassador competitions as directed

Event coordination and support – 20%

- Coordinate with the Peace Corps Recruiter to set up a minimum of 2 events
 - These events are ideally implemented in conjunction with an in-person visit from the Peace Corps Recruiter
 - Coordination of an event does not require to be at the event in-person, however, it is desirable for the Campus Ambassador to be in attendance
- Assist in promoting Peace Corps by routinely wearing Peace Corps Swag and via flyering, chalking, etc. Following the rules of their campus
- Organize events and other activities as coordinated with a Peace Corps Recruiter

Benefits

- The Peace Corps supports each Campus Ambassador's professional growth through individualized mentorship with a Peace Corps Recruiter, opportunities for active involvement in the national Campus Ambassadors community, and a letter of recommendation that the Peace Corps Recruiter may write for the Campus Ambassador upon their successful completion of the program