



Multimedia Producer CHStoday | Charleston, SC Full-time Position

CHStoday overview:

[CHStoday](#) is a community-focused lifestyle brand and new media product consisting of a daily morning email publication, website with original editorial content, and social media platforms providing consumers with everything they need to know to start their day and bolster their lifestyle in Charleston, SC. Produced for the community by members of the community, its vision is to create the most engaged, loyal readership and follower base in the Lowcountry, establishing CHStoday as Charleston's daily, must-read local multimedia content product.

CHStoday is part of an emerging and rapidly growing network of community-centric digital media brands – part of a new era of local media, focused on engagement + innovation in our cities. Meet our sister brand, [GVLtoday](#), launched in July 2016.

Multimedia Producer overview:

Producers work on a small team to research, curate and produce engaging and conversational commentary on relevant news and content across multiple platforms for CHStoday. Multimedia Producers regularly collaborate with fellow CHStoday Producers, Contributors, and the Engagement Editor on strategy and content, and report to the Engagement Editor.

What you will do:

- Cull, write and deliver the daily newsletter 2-3 times per week. This includes proactively following, researching and organizing news, events and more to craft informed, interesting and witty commentary on must-know information for intro themes, Briefs, News Notes, POD, Know, and more. This also includes inputting the final product into our newsletter platform and scheduling for delivery, as well as responding to inquiries and reader responses.
- Pitch and deliver timely, engaging intro themes, bringing new ideas to the table
- Manage and implement social media content for CHStoday across multiple platforms, including creating dynamic original content (photo, video, infographics, etc.); engaging with brand's followers; implementing new industry trends; tracking, pulling and organizing analytics for internal and external use; and supporting user acquisition and growth
- Support management of two Interns per quarter, including assigning tasks, training, evaluating work, and more
- Assist in managing Partner, Contributor and Ambassador relationships
- Attend community events and represent CHStoday in everything you do. The brand is a lifestyle; work and play are fluid here.



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Eligibility requirements:

- Minimum one-year reporting experience in a news setting OR content production in an integrated communications setting
- Bachelor's degree in Journalism or similar communication or arts field
- Proven experience at reporting or writing in multiple platforms, including online, print, for broadcast or other publications
- Proficient writing skills including AP style knowledge and ability to adopt CHStoday's conversational tone
- Proficiency using social media to source, create and promote content supporting the brand and its other communication channels
- Ability to work on daily deadline, independently and collaboratively
- Experience with tech processes like CMS, email marketing, video editing, social media analytics, and light graphic design.

What we're looking for in applicants:

- Interest: In escaping boring 500-word deadlines or assignments, with a desire to explore new story formats and produce engaging short-form content.
- Personal drive: Self-starting, clever, confident, passionate, witty, humble, fun and a little bit edgy. Ownership of your brand, your opinion, and your voice.
- Hustling: Seek and absorb information, filter and adapt, purge the noise, then produce good, clean content, fast. Deliver & repeat.
- In-the-know: Connected to local influencers and movers & shakers; involved in the community; seeking out new information to deliver top-notch content. Have a pulse on your city.

What we offer:

- Full time, competitive salaried position.
- Flexible schedule. Working 9-5 isn't realistic; plus we expect that you'll be networking and attending events with us after hours, too.
- Our family is your family. We'll bring you into the fold and introduce you to our growing network.
- Fuel for your future. We'd love to pick up the tab for classes, conferences, books, and more that support your career development.

How to apply:

Send a brief cover letter (no need to be formal), resume and work samples to hello@thechstoday.com. We will do our best to respond individually to all candidates.