



Financial Services Content Marketing Internship

SnapCap is a fast-growing web-based fintech company based in Charleston helping lead a revolution in small business finance by reducing the complexities found in the traditional lending process. We are currently looking for an intern to help produce content for the SnapCap website as a member of the digital marketing team.

Responsibilities

- Produce compelling content that appropriately reflects the SnapCap brand and effectively engages potential customers
- Research industry developments and customer experiences to construct fact-filled material
- Creatively develop blog posts, case-studies, and onsite content that helps communicate SnapCap's value proposition

Requirements

- A clear, engaging and professional writing style
- An interest in and knowledge of small business, financial services, and the economy
- Familiarity with basic best practices of web content writing

Bonus Points:

- Experience with social media marketing
- Familiarity with Wordpress
- Knowledge of search engine optimization best practices

How to apply

Please contact Chris Thompson, cthompson@snapcap.com, with a resumé and a 500-word article on a business-related subject of your choice.