The Washington Media Institute (WMI) is the premier experiential media program and the only program designed to bridge the gap between professional media and traditional university education. The program builds on foundational university education with premier internships and a unique series of seminars. Every graduating senior who has attended WMI has either left the program with a job or found a job as a direct result of the program. Led by a former Director of Broadcast for Northwestern University's world leading graduate journalism program, WMI turns traditional media education on its head, helping students get where they want to go rather than forcing them into often unsuitable career paths.

Internship and Class:
The semester-long WMI program is offered Spring and Fall semesters and during the summer.

During the semester, students earning a full course-load of credit 16 transferable credits. The summer program is 10 weeks with student earning at least 6 credit hours.

The WMI Difference:
- **Driving Principle** - WMI follows a credo of “expert in one, professional in all” in which students competing in today's media world need to be professionally proficient in all aspects of the media: both technical and intellectual. Students undergo intensive technical training as well as learn to hone the story-telling and information management skills so they leave specializing in one area but able to perform in all.
- **Individualized Experience** - Through extensive advising and personalized intern placement process, WMI staff discovers each student’s true interests and strengths, and customizes the student experience to match their interests and abilities whether it is journalism or pr or anything in between.
- **Academic Approach** - Individualization is also at the core of WMI's unique academic approach, wherein the courses are customized to meet the needs of each individual student by incorporating the internship experience into the seminars and customizing assignments.
- **Washington, DC** - What makes all this possible, is that WMI fully leverages the unique assets of DC, in many ways the most exciting place for journalism and media in the world, with students meeting up to 45 leading media professionals and visiting scores to media sites.

Accreditation and Affiliation:
WMI is not accredited but is affiliated with accredited universities that fully recognize credit given by WMI.

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