Social Media Intern for Realtor at Carolina One Real Estate

I am a realtor looking for a creative self-starter to work 10-12 hours per week on the planning & executing of marketing research, social media management and writing content. The student will contribute to all aspects of marketing planning by applying their basic understanding to develop a public relations campaign.

Description:
- Help develop and execute marketing materials, social media posts and emails
- Increase likes, engagements and followers on social media platforms
- Research industry trends for PR, marketing and business development opportunities in relation to real estate
- Perform other administrative work to support marketing and growth initiatives
- Develop and implement a drip-campaign Eblast

Requirements:
- Currently in the junior or senior year pursuing a degree in marketing, public relations, communications, or related field
- Excellent written and verbal communication skills
- Positive, can-do attitude that isn’t afraid to think outside the box
- Ability to prioritize and organize
- Graphic Design is a big plus

Skills:
Writing Skills Marketing Research, Social Media, Campaign Management, PR, Attention to detail.

Please provide your resume and 2 writing samples/projects and send to Kat Drerup: Kat@carolinaoneplus.com