MARKETING/COMMUNICATIONS INTERNSHIP

Internship Description: Geekin Radio is a tech startup based here in Charleston, SC. Geekin Radio is a music streaming app that provides a first of its kind social listening experience. Our app allows users to enjoy music the way it was meant to be listened to, together with friends, in a real time environment. Geekin’s mission is to not only provide users a new way to enjoy music but to also provide a new platform for artists, musicians, and brands to expand their influence and audience.

The Marketing/Communications interns will work directly with the VP of Operations and Marketing Strategies.

Responsibilities:
- Assist w/ any and all Geekin advertising and marketing promotional events (music festivals, concerts, etc)
- Draft content for blogs, website, and social media posts
- Establish and coordinate Geekin’s presence in Charleston and CofC, USC, and Clemson
- Collaborate with Geekin staff on new ideas, directives, and tools for marketing
- Develop and implement unique promotional opportunities with select Geekin partners
- Design flyers, graphics and other marketing materials
- Aid in the production of the Geekin Radio Podcast

Qualifications:
- Pursuing a degree in a relevant field
- Maintain professionalism when needed but also be able to relax and have fun
- Strong written and verbal communication skills
- Attention to detail
- Self motivated
- Strong interpersonal skills
- Can work independently as well as in a team
- Be able to juggle multiple projects at one time
- Strong working knowledge in all tools and platforms available in the social media space today
- Passionate and inspired about Geekin Radio’s mission

Position information and compensation:
- 10-16 hours a week of work
- Credit hours available
- Pay negotiable
PODCAST INTERN

Job Overview:
Geekin Radio is a tech startup based here in Charleston, SC. Geekin Radio is a music streaming app that provides a first of its kind social listening experience. Our app allows users to enjoy music the way it was meant to be listened to, together with friends, in a real time environment. Geekin’s mission is to not only provide users a new way to enjoy music but to also provide a new platform for artists, musicians, and brands to expand their influence and audience. Geekin Radio will be launching a podcast as part of marketing initiative and will focus on current trends in the music industry, tech, and will feature interviews/performances of artists we work with. Geek Radio is looking for an intern to help with the production and recording of our podcast.

Responsibilities:
Geekin Radio is seeking an intern to help with the production of the site’s podcast, videos, and other multimedia production for the website. The intern will divide his or her time equally among the three areas. The intern would help conceive and research topics for the podcast and video interviews; edit and produce; and help package the shows for online and social media distribution. We’re looking for someone with basic video or audio editing skills, some experience in a newsroom or radio station, a keen interest in data-driven journalism, and a willingness to work as part of a small team and take on new tasks as needed.

Basic Qualifications:
• Basic audio or visual editing and production skills
• Keen interest in both the production and editorial side of audio and video
• Ability to work under tight deadlines

Preferred Qualifications:
• Experience working in a newsroom or radio station, or otherwise producing a podcast/video series
• Familiarity with the process of uploading and distributing audio/video to iTunes, YouTube, Soundcloud and other mediums
• Audio or video editing proficiency (eg Final Cut, Pro Tools, Hindenberg, etc.)
• Design background or other experience packaging content to look great online and/or in social media

Position information and compensation:
- 10-16 hours a week
- Credit hours available
- Pay negotiable

For more information, please contact Lain Healey, VP of Operations and Marketing Strategies: lain@geekinradio.com.