## BELMOND CHARLESTON PLACE CHARLESTON

Consistently ranked among the best hotels in the world by readers of Conde Nast Traveler and Travel + Leisure magazines, Belmond Charleston Place evokes the feeling of a grand, 17th century residence, from its lush personal suites to the Italian marble lobby with its signature Georgian open arm staircase and 12-foot crystal chandelier. Guests can enjoy the hotel's award-winning restaurants, full service spa, horizon-edge swimming pool and newly renovated guest rooms and suites. The hotel is centrally located in Charleston's historic district and is surrounded by antebellum architecture and within strolling distance of Charleston's many famous boutiques, galleries and restaurants.

## **Internship Description:**

## Marketing Intern: Belmond, North America

We are looking for a dynamic, enthusiastic, detail-oriented intern to assist the North American Marketing group. As our Marketing Intern, you will be working directly with our Marketing Manager, assisting on executing traditional media and marketing campaigns to maintain and enhance brand awareness, engage leisure and group travelers and drive business needs. Specific responsibilities include copywriting, creative strategic direction, content development, managing media lists and contacts, completing advertising listings and submissions, research, proofreading and more.

If you are interested in learning and gaining lots of valuable

experience, applytoday. Send resume and cover letter to: Catherine Gryniewski Marketing Manager catherine.gryniewski@belmon d.com

What we look for:

- Detail-oriented and organized
- Strong writing skills
- Hard-working and eager

## **Requirements:**

College junior or senior

- Minimum 3.0 GPA
- Involved in extra-circular activities or community service
- Majoring in marketing, communications, journalism, advertising or related field

Notes:

- Internship is unpaid
- Flexible on days/times (minimum 10-15 hour commitment per week)