

## **CCR Policy Regarding Speakers**

The CCR Curriculum Committee extends invitations to speak or to entertain our members each semester. In choosing a speaker the committee looks for a wide diversity of topics. The presentation is expected to be informative and entertaining in nature, bringing scholarly insight, thoughtful perspective, helpful guidance, firsthand experiences, or entertainment.

A talk is not expected to be a promotional presentation, solicitation, or veiled sales pitch with the primary intent of persuading CCR members to purchase a product or service.

It is appropriate for a speaker who creates a product, for instance, a book or food product, to make an informative presentation regarding the product and then make the product available for purchase after the presentation. However, the presentation needs to be meaningful on its own merit, whether or not a product is made available for purchase.