Portfolio Rubric

Course: 2022 Spring Capstone: Beyond the English Major (ENGL-475-01)

Criteria	Excellent 25 points	Good 21 points	Needs Improvement 18 points	Does not meet expectations 15 points	Missing Element 0 points	Criterion Score
Website Design & Functionality	Website is expertly-structured, visually appealing, and it includes all required. elements.	Website is clearly structured, visually coherent, and it includes all required elements.	Website has some design issues and one or two key elements is lacking or missing.	Website lacks visual and organizational appeal and multiple key elements are lacking or missing.	No evidence on which to judge in relation to criteria.	/ 25
Artifacts & Framing	The artifacts are highly polished and aptly framed, demonstrating a keen sense of style.	The artifacts include a few errors or lapses of style, or the framing could be more complete and effective at times.	The artifacts contain more than a few errors and lapses of style, or the framing is incomplete.	The artifacts contain frequent errors and lapses of style and framing, and framing is ineffective and incomplete	No evidence on which to judge in relation to criteria.	/ 25
Process & Revision Reflection	Reflection makes clear how the materials included were revised from their original and demonstrates a highly intentional approach to website design and selection of artifacts.	Reflection makes clear how the materials included were revised from their original, but the author could demonstrate a more intentional approach to website design and selection of artifacts	Reflection does not always make clear how the materials included were revised from their original, and the justification for the design and selection of artifacts lacks detail and depth.	The reflection does not offer sufficient detail or depth in relation to revisions, design, and/or artifact selection.	No evidence on which to judge in relation to criteria.	/ 25

Criteria	Excellent 25 points	Good 21 points	Needs Improvement 18 points	Does not meet expectations 15 points	Missing Element 0 points	Criterion Score
Final Presentation	Final presentation fulfills all required elements with a high degree of polish and success.	Final presentation fulfills all of the required elements, but some of aspects of the presentation could be more polished and successful at times.	Final presentation omits a few key elements, or some aspects of the presentation fail to fulfll expectations	Final presentation omits many key elements and does not demonstrate sufficient quality	No evidence on which to judge in relation to criteria.	/ 25

Total	/ 100

Overall Score

Level 4 11 points minimum	Level 3 8 points minimum	Level 2 5 points minimum	Level 1 0 points minimum