In Tune

John McBride has an eye (and an ear) for vintage sound treasures
GET YOUR FILL. With the long days of summer and endless sunshine just around the corner, it’s more important than ever to stay hydrated. And, with the new outdoor water refill station in the Cougar Mall, it’s more convenient than ever, too! All you need is your water bottle/cup, and you’ve got pure, filtered drinking water at your fingertips. So, go ahead – work up a thirst!

GOOD CALL. It may be outdated to you, but that old cell phone you’ve abandoned for the latest and greatest could do a lot of good! Through Verizon’s HopeLine program, used cell phones and accessories are refurbished and either (a) sold to raise money for domestic violence organizations or (b) equipped with text messaging service and 3,000 minutes of wireless service and then donated to domestic violence organizations. Even better: There’s a collection point right here on campus, in the Office of Victim Services at 67 George Street. From junk drawer to lifeline: Now that’s an upgrade!

NICE TOSS. You know you can’t throw them in your trashcan, but where exactly are you supposed to pitch your used-up batteries, broken electronics and emptied-out print cartridges? The answer is right around the corner. The Office of Sustainability has installed bins for specialty recycling and e-waste – including batteries, printer cartridges and small electronics – in five convenient locations: in the School of Sciences and Mathematics Building, the Lightsey Center, Maybank Hall, the Stern Student Center and the Education Center. So many options – and all within a stone’s throw!

ON DECK. The exercise deck on the second floor of the Johnson Center is open to faculty and staff, and – now that students have their own fitness center – the equipment is almost always ready and available. The facility includes six treadmills, three elliptical machines, six bikes, nine weight machines and dumbbells reaching up to 50 pounds. For hours, visit campusrec.cofc.edu/facility-hours, and then get on deck and get moving!

VIP ONLY. Nursing mothers and their babies now have an exclusive, quiet space for feeding. Available to staff, faculty and students, the interim lactation room is located in room 133 of the Robert Scott Small Building until a permanent location is determined. In the meantime, nursing mothers may access the lactation room by obtaining an electronic keypad code from Doug Hill, hilldm@cofc.edu or 3.7320.

REWired. The College’s wireless network is getting a makeover. Through the wireless upgrade initiative, the network is being upgraded and expanded, giving users reliable, fast and secure access wherever they are on campus (including remote locations). Once complete, the upgraded network will also allow users to connect through multiple devices simultaneously and to move from one area to another without the need to log in again. The CoC network will be more connected than ever!
The S.C. Chamber of Commerce’s Safety, Health and Security Committee recognized the College’s successful safety record in 2013 with a Commendation of Excellence Award.

The College’s Emergency Medical Services was named the 2013–2014 Collegiate EMS System of the Year by the National Collegiate EMS Foundation. The CoC EMS also received the Striving for Excellence Award for the second time since 2011.

The National AfterSchool Association named Terry Peterson, senior education fellow in the School of Education, Health, and Human Performance, one of the 25 most influential people in the after-school community.

Palmetto Clean Energy awarded the College funding for energy-generating rooftop solar panels on the environmental research stations at Dixie Plantation.

Reba Parker, adjunct Classics faculty; E. Moore Quinn, associate professor of sociology and anthropology; and Kristi Brian, director of diversity education, were three of 55 faculty members nationwide to be invited to the 2013 Summer Faculty Institute for Peace.

Visiting Assistant Professor of Hispanic Studies Carl Wise was awarded a Folger Research Fellowship for his book project, Baroque Theologies in the Theater of Antonio Mira de Amescua.

Employees receive a $45 discount on any of the 10 non-credit community sailing sessions that the College’s sailing program is offering between now and August. For more information about these (approximately three-week) classes, which include 15 hours of on-the-water instruction and four hours of classroom time, visit sailing.cofc.edu and click on Learn to Sail, or contact Greg Fisher, fishergv@cofc.edu or 3.8252.

Employees are eligible for a discounted annual membership at Charleston County Parks, including a Gold Pass Membership for $58.50/vehicle, a Basic Splash Pass for $49.49/season and a Super Splash Pass for $71.99/season. To purchase, go to ccprc.com/cofc and enter the online code TEACH. For more information, call 795.4386 or email customerservice@ccprc.com.

Dr. Jay Myers ’98 of Cannon Park Dental is offering friends of the College a special $99 rate for X-rays, professional cleaning, a comprehensive exam/treatment plan and an oral cancer screening (a $208 value); faculty and staff also receive a 10% discount on all dental services from the office, located blocks from campus on Ashley Avenue. For more information or to schedule an appointment, call 723.5346.

The College’s new Tobacco-Free Campus Policy takes effect on July 1. For more information about the policy, visit tobaccafree.cofc.edu.

For information about what can/cannot be recycled on campus – and for an interactive map to find various recycling services on campus – visit recycle.cofc.edu and click on Campus Recycling Guides.

Enjoy a cup of coffee, some breakfast treats and the company of the other people who call the College “work.” The first 10 people to drop in will get a Portico mug and two free tickets to the May 16 Cougars baseball game against William & Mary. 8:30–9:30 a.m. Liberty Street Fresh Food Company, Faculty/Staff Dining Room Info: theportico@cofc.edu

Bring your unwanted craft supplies/projects to the Center for Student Learning, May 5–8, and then come out to Human Resource’s Craft and Community Initiative Craft Swap to pick up new supplies/projects and give them new life! 11:30 a.m.–1:30 p.m. Center for Student Learning, Addlestone Library, first floor Info: Linda McCloughan, mcclooughanl@cofc.edu, 3.8238

Take in some light hors d’oeuvres and the art of the two South Carolina–native artists featured in this distinguished exhibition, celebrating the Halsey’s 30th anniversary. 5–7 p.m. Halsey Institute of Contemporary Art Info: halsey.cofc.edu/events, 3.4422
**HARBOR WALK:** Located at 360 Concord Street in the Aquarium Wharf, Harbor Walk is currently being outfitted for classrooms, instructional labs, faculty offices and faculty research labs. Complete with a P.O.D. Express market for on-the-go snacks and meals, the 45,000-square-foot leased space will serve as swing space for the biology and physics departments during the renovation of the Rita Liddy Hollings Science Center and for the School of the Arts during the renovation of the Albert Simons Center for the Arts; it will also be the new home for the computer science department. Demolition began in January, and construction is expected to be complete in mid-May, with computer science relocating in late May and biology and physics in July.

**CLASSROOM UPGRADES:** In its ongoing campuswide Classroom Upgrade Project, Information Technology, in collaboration with Physical Plant, will have renovated 28 classrooms by the end of the fiscal year – upgrading them with sustainable and scalable technology standards to provide reliable, easy-to-use, standardized audio/visual experiences all over campus. To bring room 108 in the Education Center up to speed, for example, it was outfitted last fall with a new computer/teacher lectern, document camera, projector, electric screen and student workstations. The upgrades also included idea paint on the room’s front wall, a new ceiling and lights, new furniture and a fresh paint job.

**THE COLLEGE CORNER:** Completion of the new gift shop on the corner of King and George streets has been delayed until late summer due to some unforeseen construction issues. The space will serve as a Barnes & Noble gift shop for the College.

**NORTH CAMPUS:** Visible from I-526, the construction of the new 50,000-square-foot building at 3800 Paramount Drive in North Charleston is scheduled for completion in July, with the North Campus and Lowcountry Graduate Center relocating in early August. The building features traditional classrooms, flexible learning spaces and lecture-capture rooms, as well as a library with separate spaces for individual and small-group studying, three computer labs, administrative and faculty offices, a large meeting space and a café/lounge area with a P.O.D. Express market.

**ADDLESTONE LIBRARY:** In preparation for the construction beginning next month, collections on the second and third floors of the Addlestone Library were removed over spring break. Construction will continue through the summer, with the newly configured floors reopening this fall. The renovation will add 200 seats for students, expand the Special Collections Reading Room, add a high-tech multipurpose room and convert static shelving to compact shelving to free up space for the South Carolina Historical Society’s collections. The SCHS will relocate their archives during the 2014 winter break.

**HOLLINGS CENTER:** The renovation of the Rita Liddy Hollings Science Center and Physicians Auditorium has been approved and plans are currently in design development. Demolition and remediation is scheduled to begin in May, with construction beginning in October. The center will house the biology, physics, astronomy and psychology departments and will include eight classrooms, 51 research labs and 27 teaching labs, 61 faculty and staff offices, a vivarium and a telescope dome and astronomy deck; the reconfigured auditorium space will include a flat-floor customizable auditorium with three spaces, divided by moveable partitions, that can be configured to provide a multifunctional auditorium with a maximum seating capacity of 500. The building should be open for use in the fall of 2016.
IT’S HARD TO SPEND A DAY AT THE COLLEGE WITHOUT FEELING A SENSE OF CONNECTION – TO THE CAMPUS, TO THE COMMUNITY, TO THE ENERGY. But spend a few years here, maybe a few decades, and there’s a bond that’s impossible to break – even when we retire.

That’s one reason that the College has developed the Retired Faculty and Staff Council: to keep retired staff and faculty members connected to and engaged in the College.

The RFSC was created last semester based on a survey of 350 interested retirees, who wanted to continue not only their relationships with the College, but also their learning opportunities and their academic contributions.

Since its inaugural reception last December, the RFSC has hosted a breakfast and a wine-and-cheese reception – with good crowds turning up for each event. Moving forward, the organization is planning to form a schedule of regular social events and is considering other ideas, including volunteer opportunities, a book group, a travel program and on-campus office arrangements.

It’s proving that it really is impossible to break that College of Charleston connection.
The Iron Man Flying RC Extreme Hero was flying off the shelves. Located on the coveted endcaps of Walmart’s toy department, the foot-tall superhero with rotors projecting off his shoulders – essentially a radio-controlled helicopter capable of flying up to 200 feet – was soaring high in the months leading up to the 2013 holiday season. So high, in fact, that CNN Money predicted it one of the “must have” toys of the year.

Still, as the licensing agent for the Iron Man, David Wyman wishes it had done better.
If Wyman seems a little hard on the Iron Man figure, it’s only because he expects big things. And that’s only because he’s seen big things.

The director of the Center for Entrepreneurship has had a long and accomplished career as a toy inventor, having successfully invented/licensed more than 50 new toys and games — including Luggers (Corgi), Big Wheelie (Empire), Mr. Tambourine Man (Fisher Price), Hot Wheels’ Road Wars (Mattel), Calamityville (Fundex) and Skate Frenzy (Wham-O). He entered the toy industry in 1986 with his debut toy — a board game called Please Don’t Feed the Gators, which sold more than a million copies worldwide. He has since invented everything from baby toys to dolls to electronics to board games with varying degrees of success — some inventions winning awards and prestige, others making sales. One of his first toys, a 3D tic-tac-toe game called Shift Tac Toe (Pressman), for example, has sold more than a million units. His biggest success, the murder-themed board game 1313 Dead End Drive (Milton Bradley), has sold more than three million.

Most of his other toys — those that didn’t make it into production or that were only produced for a year or so — he considers to be “heroic failures.” Again, it seems a little harsh — especially when you see these toys, with their professional packaging and promises of hours of fun, all lined up in his office. It’s hard not to think Wyman might be his own worst critic.

Let’s be real: Wyman’s so-called failures are more successful than most of us have ever hoped for. He had an idea for a toy, and someone made it — a company made it — and not only did it sell, it made money.

To understand Wyman’s high standards for himself and his toys, it is worth noting that his father was a toymaker, too. He was, in fact, the inventor of Electronic Battleship — a triumph on a scale that the younger Wyman has yet to see.

Although Wyman has officially turned his attention away from toys and toward teaching, he still has a few things in the works. He tries to temper his enthusiasm, though: He knows all too well the disappointment that can follow the rollout of new toys. It’s not all fun and games in the toy industry.

“You have to accept failure, or it’s the wrong business for you,” he says, noting that more than 95 percent of all toys fail and that, as an inventor, you have “no ability to predict whether it will be a success or failure and no ability to predict how much of a success or failure it will be. You just know when you’re in the ball park of something that can be big.”

Even for toys that don’t hit it big, though, there is satisfaction.

Like when Wyman recently received an email from a woman asking how she could obtain another Skimray, the flying disc he’d created for skipping across water, like a hurled flat stone. Wyman was shocked — Skimrays hadn’t been made for 20 years! It was one he’d always considered a heroic failure.

All told, the failures and successes of Wyman’s toys are all relative. The fact is, he has managed to make a strong name for himself, plenty of friends and a good bit of money to boot. And, in the end, that’s how you win in the toy industry.
SAFE & SOUND
It’s taught him about history, wood refinishing, electronics, physics and mechanics. It’s also taught him about music, thread counts, engineering, customs laws and value-added taxes. It’s even taught him about design aesthetics, human nature and audio preservation.

It’s taught him that sometimes the best things out there take the most work.

And – for John McBride, at least – that’s what makes working with vintage stereo and audio systems worth all the effort he’s put in over the years.

“These old pieces are like old muscle cars: In certain ways, they work better than anything else out there, but you have to tinker with them and tune them up all the time,” says the public safety sergeant. “People just don’t have the time or patience for that.”

McBride, however, does. For as long as he can remember, he’s been both musically aware and mechanically inclined, so it makes sense that stereo equipment would capture his attention. The fascination began when he was visiting his aunt in Hartford, Conn., at the age of 9, and only got stronger when he bought his first component stereo at age 14.

“I just totally got into it, and my interest kind of took on a life of its own. I became an audiophile – at least, as much as I could afford to be,” says McBride, who gained a ton of experience and knowledge working for a home and car stereo store before he joined the NYPD and focused his attention on his family. “Fortunes took me out of the business, but then, when I came to the College and met Rick Zender [director of the John M. Rivers Communications Museum], he encouraged me to get back into it.”

Since then, he’s collected, refurbished, restored and sold countless pieces of vintage audio equipment, including stereos, receivers, tape decks, turntables and speakers. Twelve of his pieces are now in the Rivers Communications Museum, including a tape deck that he picked up at a yard sale.

“It ended up being the first high-fidelity cassette deck, introducing Dolby, which helped propel the medium past vinyl records in popularity during the early ’80s,” says McBride. “You just never know what you’ll come across – what people are getting
One man’s trash is another man’s treasure – and, oftentimes, yet another man’s treasure: The demand for vintage stereo equipment is actually pretty high – and not just in the collector’s community.

“There’s this interest now in mid-century modern/Danish modern, and people want to accessorize with electronics that match. In the late ’60s until the early ’80s, most electronic components had clean, classy lines, so people are looking for these pieces now,” explains McBride. “Then there are the orders that come in based on nostalgia: Someone’s father is reminiscing about his old stereo, so he or she will pick up a unit as a Christmas present.”

But, for McBride, it’s less about the trade than the tradition – the relics of the audio evolution.

“In a way, I’m preserving history,” he says. “When you’re working with some of these, you think, Wow! That piece was iconic! It changed how we listen to music today!”

And how we listen to music today is pretty different from how we did when, say, vinyl records were the mainstream medium. Aside from the loss of sound quality, especially in the MP3 format, McBride has learned, there’s a loss of engagement.

“With vinyl, you’d take your record, you’d put it there in front of you and you’d sit down with it and critically listen. You had to get up, flip the record over and adjust the controls. It was a more intimate process. You couldn’t just press a button on a remote control. You had to work at it, but you became more involved in the music,” he says. “We don’t have the time for that anymore. Now people do many things while their music is on – it’s become more a backdrop than a focal point.”

McBride understands this, but – encouraged by the interested students whom he has helped restore turntables and other equipment over the years – he isn’t going to stop working on quality pieces of audio history.

“I’ve learned a lot from this,” he says, “and one of those things is that people are still out there looking for sound.”

And McBride will continue to help them find it.
LETS SAY YOU RIDE THE BUS TO WORK. OR MAYBE YOU CARPOOL. Or, if you live close enough, you bike or even walk. It doesn’t matter how you get to campus, once you’re here, the new Enterprise CarShare program puts you back in the driver’s seat.

With two cars – a Ford Fusion and a Ford Escape – conveniently parked in the St. Philip Street Garage, the CarShare program allows students, staff and faculty to go wherever they want, whenever they want at a low all-inclusive rate for as little as an hour.

“For the faculty and staff who don’t drive to work, CarShare provides the opportunity to run home at lunch or to run whatever errands they might have during the day – dentist appointments, doctor appointments, transporting kids. This gives them a means to do that,” says Paul Lyday, business rental sales executive with Enterprise Rent-A-Car. “The CarShare program eliminates that feeling of being stuck. It gives them freedom, and that’s a pretty big benefit.”

Another big one: sustainability. Car sharing reduces the need for people to own cars, encourages them to use public transportation and reduces their carbon footprint.

Plus, the program is affordable, hassle free and easy to use. The $35 annual membership* gets you a car at a low hourly, daily or overnight rate that includes damage/liability protection and all fuel costs. (There is a pre-paid fuel card in the car so members can fill up when the car gets down to ¼ tank.) Once you’ve registered for membership, you can reserve your car online. Your membership card unlocks the car, and everything else you need is inside – the key, the fuel card and the gate card that gets you in and out of the St. Philip Street Garage.

When you’re done zipping around town doing whatever it is you so badly needed to get away from campus for, just return the car to its parking spot, replace the key in its box, lock back up with your membership card and walk away knowing that – even with your environmentally friendly commute to work – you’re still in the driver’s seat.

*The $35 annual membership fee is a discounted rate (from $50) being offered for a limited time only. The $20 application fee is also being waived for a limited time only.
JANINE MCCABE ‘98 MADE HERSELF A PROMISE: SHE WAS GOING TO GET HER SIX-PACK BACK.

It had been six months since the lifelong dancer and fitness fanatic had joined CougarFit, shaking her out of the exercise slump she’d been in for the past few years and returning her to her core values.

“Since fitness had always been a part of my life, I was really missing the satisfaction of feeling healthy, fit and having an outlet to relieve stress. When CougarFit started, I got really excited about a new routine,” says the associate professor of costume design, who began attending CougarFit in the summer of 2012. “The workouts were fun, it was an encouraging environment and the social aspect of it made it easier to want to keep going, knowing I would get to see people I don’t otherwise often run into. It ended up being really inspiring.”

In fact, it was CougarFit that motivated her to train to enter Oblique Magazine’s Best Abs Contest. For two months, she did 45 minutes of core-focused workouts three times a week on top of her usual CougarFit and yoga sessions. And, for the month before entering the contest, she stayed away from bread, pasta and rice, focusing instead on vegetables and proteins.

It all paid off: McCabe – the only finalist who wasn’t a professional trainer – made it into the top six, and her photograph was printed in the magazine’s September/October issue for public voting.

Although McCabe did not win the contest, she did what she set out to do – and that, she says, makes her proud to her very core.

**Core Curriculum**

JANINE MCCABE’S HARD-CORE WORKOUT

*Do this with 10 seconds between exercises, 3 rounds with 1 minute in between rounds, and it ends up being a cardio workout, too!*

- 90-Degree Heel Touches (50)
- V-Ups (50)
- Mountain Climbers (60 seconds)
- Russian Twists with 10 lb. Medicine Ball (50)
- Medicine Ball Slams (60 seconds)
- Medicine Ball Plank with Knee-to-Elbow Touches (60 seconds)
- Reverse Crunches (50)
- Pikes on “T-Rex” Straps (60 seconds)
- Bicycle Crunches (60 seconds)
- Weighted Standing Oblique Crunches (25 each side)
THINK OF IT AS A BLESSING OR A CURSE: WHEN IT COMES TO LUNCHTIME, WE AT THE COLLEGE ARE SPOILED FOR CHOICES. Beyond our brown bags – packed with the best intentions of saving dollars and calories – we have another 20 options tempting us around every corner, down every block. Yet sometimes that bounty of choices can get in our way. It can be overwhelming, paralyzing us in the office hallways, where we stare blankly at our colleagues and insist we don’t care where we eat today (but would someone just make a decision already?) before sending us foraging aimlessly down King Street in search for … whatever we want.

Of course, eventually, inevitably, we end up at the same place we always do: where we don’t have to look at the menu, where we know exactly what to expect and are never disappointed.

Everyone has that place. So, for a little inspiration, we asked six employees about their go-to lunch spots.

Ron Anthony
Adjunct Anthropology Faculty
**A** SAFFRON CAFÉ AND BAKERY
Favorite: Beef Stroganoff

Brenda Burbage
Finance Manager and Contract Administrator, Physical Plant
**C** LADLES
Favorite: Whatever the vegan option is

Ryan Madden
Assistant Director of Athletics Communication
**E** LEAF
Favorite: Boccadillo (Serrano ham, tomato, aged manchego) with parmesan truffle fries

Vince Benigni
Associate Professor of Communication
**B** FACULTY/STAFF DINING ROOM, FRESH FOOD COMPANY
Favorite: Barbecue or burgers, mac and cheese, pizza … brownies or cookies to finish up!

Kelly Casey
Operations Manager, Financial Aid
**D** TAZIKI’S
Favorite: Chicken Basil-Pesto Gyro

John White
Dean of Libraries
**F** JACK’S CAFÉ
Favorite: Bacon Cheeseburger Plate
CONGRATULATIONS TO LATOYA HARRIS, assistant director for summer programs in the Department of Residence Life and Housing, whose name was drawn at random from those staff and faculty members who correctly guessed that the object in question was the lock to the vault door in the Treasurer’s Office at 170 Calhoun Street. The building, which was built in 1968, was formerly home to a Wachovia branch when the College bought it from the First National Bank of South Carolina in 1998.

IF YOU THINK YOU KNOW WHAT THE OBJECT in the above photo is and where it can be found, send your guess to theportico@cofc.edu by Friday, May 2. The names of those who submit the correct answer will be entered into a drawing for a free CofC T-shirt from the College of Charleston Bookstore. The contest is open to all College faculty and staff.