YOUR PERSONAL GUIDE TO GOING GREEN

WHAT DO YOU DO BEFORE LEAVING CAMPUS?

a) Pack up your stuff, make sure the door is locked and then stop to gab with a colleague for a while.

b) Grab your keys and run – you’re late picking up the kids, and you still have to stop for gas!

c) Shut down your computer, turn off the lights and head over to the Stern Center for a workout.

d) Unplug your power strip and make sure there’s no one left in your department before adjusting the thermostat, turning off the printer and bolting out the door to catch CARTA Express.

If you answered a, you’re not alone – and hey, everybody has their b moments from time to time. But, while those of you who answered c aren’t doing so bad, it’s safe to say we could all learn a thing or two from our coworkers who answered d. Luckily, they’re right around the corner – and they’re standing by to help.

Thanks to the College’s new Eco-Reps program, each department/building will have its very own adviser for all things green. The grassroots, employee-based initiative will train and support these eco-reps, who, in turn, will guide their respective departments toward greener practices – eventually improving the College’s overall sustainability.

“The eco-reps will help their departments do their part in bettering our whole campus, making it a more energy-efficient, sustainable environment and cutting costs in the process. It’s going to help us all,” says Melissa Clanton (pictured above), interior designer for residence life, who drafted the eco-reps’ general duties and responsibilities for the College’s Sustainability Committee. “This is a way to educate people about the little steps they can take. It’s a way for us all to be a little more educated.”

Within the next few weeks, the eco-reps – currently being assigned by their department heads/chairs – will attend the first of the biannual training seminars, where they’ll learn everything they need to know to improve their departments’ habits.

“We’re just trying to educate people and make them aware of what they’re doing and what can be improved,” says Clanton. “It’s really just about a state of mind – getting into it and passing it along. After a while, it’ll sink in and people will be adopting greener practices without even thinking about it.”

The program is aimed at the little things people can do: recycling, promptly reporting faucet leaks, using reusable water bottles rather than disposable products.

“It’s so simple – and it won’t take a lot of time, but it’ll make a huge difference,” says Clanton, adding that exactly how much time the eco-reps spend and how involved they are depends on the individual departments and their representatives. “It’s up to them how much they want to get down and dirty.”

In addition to educating their peers, eco-reps will be responsible for overseeing their departments’ recycling (e.g., ensuring that recyclables go where they belong and that bins are emptied on schedule), monitoring energy consumption (e.g., checking thermostat use, reporting HVAC deficiencies, encouraging colleagues to turn off their lights and electronics) and creating purchasing guides for greener alternatives to office supplies and products.

Together, these measures can make a significant difference in the College’s environmental footprint – not to mention its budget.

“Just about all of the steps people can take to conserve will translate into the College saving money, so it’ll be a win-win for us all,” says Burton Callicott, reference librarian and chair of the Sustainability Committee. “And hopefully this will be a good opportunity for strengthening the College community, as well.”

It certainly has that potential.

“This is a campuswide effort that can affect each and every one of us,” says Clanton. “If the whole campus gets involved, we’ll all be working toward a common goal: a better, more efficient campus that costs less. That cooperative spirit is only going to give us even more of a sense of unity.”

And, together, there’s nothing we can’t achieve. Just ask your eco-rep. ☠

If you’re interested in becoming an eco-rep, contact your dean or the head of your department. For more information about the Eco-Reps program, visit its blog at blogs.cofc.edu/ecorep.
His competitive itch has certainly always been fun. And it’s a way to satisfy my life’s needs for me. It’s where I found my beauty of skydiving during his very first jump at 13,000 feet in the sky, says the senior Wragg. “You’ve got the primal side there’s a big battle going on in your brain,” says Wragg. “Especially when you’re first starting out, it’s poetic dance. There’s this rhythmic impulse, this structure and motion and posture to it. Each person can close their eyes, and they know what to do – their bodies feel when and where to connect. It doesn’t feel rushed – it feels natural and right.” And if “natural and right” isn’t how you’d describe the feeling of plummeting toward the earth at 100 mph, you aren’t alone. “Especially when you’re first starting out, there’s a big battle going on in your brain,” says Wragg. “You’ve got the primal side telling you that this is unnatural, unholy. And then you’ve got your intellectual side telling you, ‘I know what I’m doing. I have two parachutes, and I know what to do if anything goes wrong.’ If that part wins, you have a skydive.”

So far, Wragg’s intellect has kept his skydives safe – even when he freefell through a flock of birds; even when his main parachute failed; even when a mammoth cloud of ash from Mt. St. Helens’ catastrophic 1980 eruption threatened to engulf him.

“I just remember looking over my shoulder and seeing the ‘flash of the devil’ behind this huge ‘wrath of God’ cloud coming after me,” chuckles Wragg, who was on the ground by the time the billowing mass caught him. “That was an extra-risky jump because I was jumping with a highly experimental parachute that I’d just built.”

Parachute building is a craft that Wragg picked up first “just to do it,” and kept up as a creative outlet, designing and selling custom-built canopies.

“I really enjoy building parachutes,” he says. “I like the experience of designing them, really putting myself into them. It’s a new kind of an emotional experience to jump out of an airplane with a parachute you built.”

Whether he’s the artist who built the parachute; the performer “connecting to the other divers, flying together, doing the dance”; or the viewer watching the parachutes open “like a bunch of little starbursts” – Wragg will never tire of the skydiving experience.

“I’m just drawn to it. It appeals to that part of me that wants to create a 3D flying dance-ballet with a bunch of friends,” he says. “It’s fun to do, and we look pretty doing it.”

And that’s a claim Wragg can make with confidence.
FIRST THINGS FIRST: Susan Kattwinkel Is Priming for Success

PAVING THE WAY. SETTING THE STAGE.

Laying the foundation. However you want to put it, the point is, if you really want to accomplish something substantial, you’ve got to start things off right.

That’s the idea behind the College’s First-Year Experience program, which was established in 2007 to give first-year students the academic, social and learning skills they need not just to achieve their scholastic goals, but to be successful in everything they do.

“It’s an introduction of sorts. Students are getting to know each other and the faculty. They’re gaining the academic skills they’ll need: how to read a syllabus, how to study for an exam, writing papers,” says the program’s director, Susan Kattwinkel. “It’s also an introduction to a liberal arts education: what it means to be a lifelong learner, to be a self-educator. To me, that’s the whole point.”

And if preparing students for success and growth is the point of the FYE program, then preparing the FYE program itself for success and growth is Kattwinkel’s goal.

“I’m planning the structure of the program — working out all the logistics and all the parameters so that it will continue to grow,” says Kattwinkel, who’d taught theatre at the College for more than nine years when she accepted the challenge of being the first director of the FYE. “That’s why I wanted to do this: I like being the first. It’s fun. I’m a big fan of being first. That way, if it fails, I know I can only blame myself.”

But the FYE is hardly headed for failure. In fact, within its first year, the fledgling program was ranked by U.S. News & World Report as one of the nation’s top 25 first-year experiences – an honor that it received again the following year.

Still, you won’t find Kattwinkel resting on her laurels – there’s far too much to do. There’s budgeting, scheduling, recruiting and training to be done – not to mention getting the program to the point where it can meet its goal of requiring the enrollment of all incoming first-year students by 2011.

“It will eventually be the largest ‘department’ at the College – and with only one faculty member of its own,” says Kattwinkel, explaining that the FYE director is required to teach one FYE course a year. The position is designed to rotate among the different academic departments every three years, though it is renewable for up to three years thereafter.

“It’s set up so that the success of the First-Year Experience depends on all of us,” she says, adding that the staff in New Student Programs has been particularly critical to the logistical work with the students. “But right now its growth really depends on faculty volunteering to teach” the First-Year Seminars and the interdisciplinary learning communities that constitute the FYE. “The faculty are what makes all this work. They have so much to share.”

They also have a whole lot to gain. “First-Year Experience in a lot of ways is just as exciting for faculty as it is for students. They learn new methods and pedagogies. It encourages them to start cultivating relationships with the students from the very beginning. And they get a fresh orientation to the College,” says Kattwinkel. “It’s good for them – it gets them out of their routines and contributes to their own lifelong learning.”

And, take it from Kattwinkel, trying something different for a while can be refreshing.

“It’s nice to create something – not that I came up with this on my own, but I was able to take this proposal that had already been created, and flesh it out and make it work,” she says. “It’s kind of like in theater – I’m not a playwright; I’m a director. I don’t come up with the ideas, but I’m in charge of taking your ideas and making them happen. This is very much like directing: I’m pulling it all together and making it work.”

But, even though opening night has come and gone, Kattwinkel insists this is still only Act 1 – and she’s not taking a curtain call until she’s certain the stage is set for success.
ALL SHOOK UP

Judy Riser Can’t Help Falling in Love With The King

“OH, JUDY, THERE’LL NEVER BE ANYONE ELSE DEAR, BUT YOU.”

It’s a line Judy Riser has heard countless times before. And yet – no matter how many times she hears Elvis crooning the words to his pop classic, “Judy” – it never gets old.

“His songs are timeless,” says Riser, who has been greeting students in the College’s cafeterias since 1975. “People will never stop playing his music and listening to his songs.”

Riser herself hasn’t stopped listening to the King since she first heard him on the radio when she was only 15.

“I liked his music and I liked his voice,” she remembers. “My mother said, ‘That sounds terrible,’ and I said, ‘I bet he’s good looking.’ And he was.”

The more Elvis she heard (and saw), the more she liked – and the more her mother disapproved. “My mother didn’t like him at all,” Riser says, shaking her head. “She didn’t understand why I liked him. She’d turn over in her grave if she knew I had all that stuff in my house.”

By “stuff,” Riser means Elvis memorabilia: the Elvis plates in her kitchen, the Elvis bath towels in her bathroom, the Elvis framed photographs in her bedroom, the Elvis clock in her dining room (“That thing just shakes and shakes all day long – he just keeps on shaking!”) – not to mention the albums and movies and the scrapbooks full of bubblegum cards.

“When I retire I can live off this stuff,” she says, adding that her Elvis scarf and her Elvis charm bracelet are probably the most prized things in her collection. “I paid $1.59 for that scarf at Woolworth’s in 1956 – I know it’s worth more than that now!”

But, for Riser, the keepsakes aren’t the only thing that have increased in value over the years. In fact, to her, the music itself is more priceless than ever – especially the gospel songs and the Christmas songs.

“They’re just wonderful,” she says. “They always mean a lot.”

No matter how many times she hears them.

MARKETING MIX

The College’s yearlong advertising campaign is in full swing. Coinciding with campus visits and admissions deadlines, online, outdoor and magazine ads are running in Charleston, Columbia and Greenville. Anecdotal evidence indicates the ads are reaching the target audiences (i.e., alumni and prospective students and their families), and cofcforme.com – the mini-website created to track the campaign quantitatively - is showing solid results, with more than 600 unique visitors in less than three months. Only 25 percent of these visitors are accessing the website through online ads; the rest are typing in the URL, demonstrating that people are seeing and remembering the print and outdoor ads.

See the ads and learn more about how they were developed at cofc.edu/marketing/off_adsbrand.html.

UNDER CONSTRUCTION

• Exterior landscaping at the Marion and Wayland H. Cato Jr. Center for the Arts will be completed in September.
• The new hydrotherapy pools at the F. Mitchell Johnson Physical Education Center will be installed this month.
• Construction for Market 159, the new convenience store in College Lodge, is finishing up. The shop is expected to open on September 1.
• Exterior brick and balcony lintels, railing and lighting were replaced/repaired at Glenn McConnell Residence Hall this summer.
• Structural upgrades and repairs to the porches at Knox-Lesesne House are under way.
• The Chi Omega sorority house at 38 Coming Street received a new roof and exterior staircase, as well as some structural repairs to its porches.
• Demolition of Craig Cafeteria was completed last month, and the job is on schedule to be complete by the end of March 2010.
• The temporary parking lot at 34 George Street is expected to be complete this month.
**NEWS BRIEFS: News You Can Use**

- **Angelo Anastopoulo**, women’s tennis coach, was named the Southeast Women’s Coach of the Year by the Intercollegiate Tennis Association.

- **Matthew Canepa**, assistant professor of art history, was inducted into the Society of Antiquaries of London and was also awarded the $80,000 Charles A. Rykamp Fellowship from the American Council of Learned Societies.

- **Leigh Moscowitz**, assistant professor of communication, has won the Association for Education in Journalism and Mass Communication’s Nafziger-White-Salwen Dissertation Award.

- **Larry Walton**, physical security coordinator in the Department of Public Safety, was awarded a Department Commendation by the Charleston Police Department.

- **John Davis**, campus arborist, will appear on the Aug. 18 episode of S.C. ETV’s *Making it Grow*, which will feature the College’s grounds.

- In order to avoid a $25 monthly surcharge, all Employees Insurance Program subscribers must certify that they do not use tobacco. Visit eip.sc.gov, click on MyBenefits, log on and follow the Tobacco Use Certification link. For more information, contact Sandy Butler, 3.5709 or butlers@cofc.edu.

- **Hiring managers** will now use an online employment service called PeopleAdmin at all stages of the employment process – from posting job vacancies to completing hiring summaries. To access the service, visit cofc.edu/~humres.

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**SAVE THE DATE**

**BACK-TO-SCHOOL PICNIC**

Enjoy a great meal at this annual event honoring the employees of the College.

**When:** Wed., Aug. 19, 12 p.m.

**Where:** Carolina First Arena

**Fee:** None

**Contact:** Alexa Thacker, 3.6673, thackera@cofc.edu

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**FRENCH FILM FESTIVAL OPENING**

Kick off the College’s 10th annual French Film Festival and learn about the five movies to be screened in this four-day celebration of French cinema. For show times and more information, visit cofc.edu/frenchfilm.

**When:** Thurs., Aug. 27, 6:00-7:30 p.m.

**Where:** Sottile Theatre mezzanine

**Fee:** None for employees; $5/guest

**Contact:** Anna Ballinger, 3.7448, ballinger@cofc.edu

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**BEGINNERS’ SURF CLINIC**

All you need is some water, a snack and some sunscreen for this clinic; surfboards will be provided. Space is limited, so register early with Campus Recreation Services.

**When:** Sat., Sept. 12, 8:30-11:30 a.m.;

**enrollment deadline:** Mon., Sept. 7

**Where:** Folly Beach, at East 8th Street

**Fee:** $40; make checks payable to College of Charleston/Campus Recreation Services

**Contact:** Kristin Kolb, 3.5750, kolbk@cofc.edu

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It may have been 20 years ago, but those who stayed on campus during Hurricane Hugo remember it like it was yesterday.

“I remember hearing debris hitting the building, stuff whipping around, popping the windows,” says Rick Krantz, the College’s director of Fire and EMS, who was hunkered down in Randolph Hall during the storm. “And then, cling! A piece of slate came flying through the window. At that point all we could do was sit and wait.”

When the eye of the storm finally brought some calm to campus, Krantz and a few others – including Herb Frasier, Physical Plant’s deputy director of maintenance – made a run for the Robert Scott Small Building, where they rushed to board up some blown-out windows before the back side of the storm arrived.

“Oh the way back, this huge part of a tree came crashing down, barely missing us,” remembers Krantz. “We were really lucky.”

In fact, all of the 50+ people from Public Safety, Physical Plant and the President’s Office who stayed on campus were lucky. That much was made clear the next day, when the rest of the storm had passed and they ventured outside.

“There were trees down as far as we could see,” says Frasier. “It looked like the whole place was destroyed. I didn’t think it would ever be the same.”

And yet, today – if you didn’t know better – you’d never guess that Hugo tore through campus 20 years ago, leaving in its path nearly $2.2 million in damages.

But neither Krantz nor Frasier have forgotten.

“I don’t think I’ll ever forget the experience. I have never witnessed anything like it,” says Frasier. “And I think once was enough.”

He’s right. And even though it’s unlikely that Hugo will be the last big storm to hit Charleston, it’s now the College’s policy that everyone leave campus for hurricanes. There’s simply no reason for anyone to stick around.

“We’ve seen what these storms can do,” says Krantz, “and this is not the place to be.”
Thanks to everyone who participated in the last photo quiz, and congratulations to Destiny Inman, administrative assistant in the Office of Maymester and Summer Sessions, who was the first to guess that the object in question was the court jester mask in the Copy Center. Rick Zender, curator of the John M. Rivers Communications Museum, “donated” the Halloween mask to the Copy Center over 10 years ago. “He is on a coat rack (making for a really skinny dude), and is wearing a Copy Center work shirt,” says the Copy Center’s director, Cheryl Connor. “We call him Jack. He stands guard over our machines.”

Take a look at the picture above. The object can be found on campus. Do you know what it is? The first person to submit the correct answer will win a tasty lunch for two at Liberty Street Fresh Food Company, compliments of ARAMARK. Good luck!

Send your submission to lutza@cofc.edu by Friday, September 11, 2009. The contest is open to all College faculty and staff. One submission per person, please.

If you could trade jobs with anyone on campus, who would you choose, and why?

Hayes Groves
Maintenance Project Coordinator in the Engineering Division of Physical Plant

“I want to keep it right here at home. Two people: John Cordray and Herb Frasier. Because they share responsibility in ensuring the College runs smoothly from one end to the other.”

Laverne Green
Administrative Specialist in the School of Education, Health, and Human Performance

“A.J. Varso in Public Safety because he always has a smile, a friendly word, and he seems to really enjoy his job.”

John Huddleston
Associate Professor of Religious Studies

“I don’t want to trade jobs! I like teaching, so the idea of trading jobs with someone who doesn’t teach doesn’t appeal at all.”

Justin Jaques
Utilities Plant Operator, Central Energy

“I would trade jobs with the sailing coach. I’ve been sailing all my life, so that just seems like the ideal job to me.”

SAVE THE DATE

BEGINNERS’ SURF CLINIC

7:30 p.m.

Aug. 27

Sottile Theatre mezzanine

For the celebration of French cinema. For show movies to be screened in this four-day Film Festival and learn about the five A. Ryskamp Fellowship from the Department Commendation by the White-Salwen Dissertation Award.

None

None

$40; make checks payable to Employee Insurance S.C. ETV’s Making it Grow News You Can Use Employee Insurance

Carolina First Arena

of communication, has won the Matthew Canepa, women’s tennis

It may have been 20 years ago, but those who stayed on campus during Hurricane Hugo know it was a night to remember. Hurricane Hugo was the most destructive hurricane in the history of the United States. It was a Category 5 hurricane that struck the East Coast of the United States in 1989. The hurricane caused widespread damage to the coastline of South Carolina, including Charleston.

The hurricane struck Charleston on August 26, 1989, at approximately 4:00 a.m. The eye of the storm passed over the city, causing widespread destruction. The hurricane caused significant damage to homes, businesses, and infrastructure. Many homes and businesses were destroyed or damaged, and many people lost power for days or weeks. The hurricane also caused significant flooding, with some areas experiencing several feet of water.

The hurricane left behind a trail of destruction and devastation. It is estimated that Hurricane Hugo caused over $2.2 billion in damage, making it one of the most expensive hurricanes in U.S. history. The hurricane also claimed the lives of 55 people in the United States, including 5 in South Carolina.

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