“Life in the 1950s” Notes

Vocabulary definitions

1. Advertisement-
2. Suburbs-
3. Consumer-
4. Production-
5. Prosperity-
6. Mass media-

Life During this Time

-The economy was \_\_\_\_\_\_\_\_\_\_\_.

-People were able to buy their own homes.

-Many moved from large \_\_\_\_\_\_\_\_\_ to large \_\_\_\_\_\_\_\_\_\_\_\_ developments in the \_\_\_\_\_\_\_\_\_\_.

Factories

-Switched back to \_\_\_\_\_\_\_\_\_\_\_\_ goods.

-\_\_\_\_\_\_\_ before World War II

-tanks \_\_\_\_\_\_\_\_\_\_\_ World War II

-cars \_\_\_\_\_\_\_\_\_ after World War II

\*Remember: War is good for the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

-People have \_\_\_\_\_\_\_, the \_\_\_\_\_\_\_\_\_\_\_\_\_\_ was over, and people have expendable \_\_\_\_\_\_\_\_\_\_\_\_ to spend again.

Consumerism and Advertisement

-Appliances, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and homes were \_\_\_\_\_\_\_\_\_\_\_\_\_ to consumers both on television and in magazines.

-\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ companies encouraged "keeping up with the Jones" by promoting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on credit.

Mass Media

-\_\_\_\_\_\_\_\_\_\_\_\_\_ ownership rose as the cost of owning them dropped.

-TV became the center of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ culture.

-Mass media \_\_\_\_\_\_\_\_\_\_\_\_\_\_ helped to make many things popular.

-The \_\_\_\_\_\_\_\_\_\_\_\_\_ availability of radios, \_\_\_\_\_\_\_\_\_, and the news media helped spread \_\_\_\_\_\_\_\_\_\_\_\_ culture to all urban, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and rural communities in the U.S.

“Life in the 1950s” Notes Answer Key

Vocabulary definitions

1. Advertisement-
2. Suburbs-
3. Consumer-
4. Production-
5. Prosperity-
6. Mass media-

Life During this Time

-The economy was booming.

-People were able to buy their own homes.

-Many moved from large cities to large housing developments in the suburbs.

Factories

-Switched back to consumer goods.

-cars before World War II

-tanks during World War II

-cars again after World War II

\*Remember: War is good for the economy.

-People have jobs, the depression was over, and people have expendable income to spend again.

Consumerism and Advertisement

-Appliances, automobiles, and homes were marketed to consumers both on television and in magazines.

-Credit card companies encouraged "keeping up with the Jones" by promoting buying on credit.

Mass Media

-Television ownership rose as the cost of owning them dropped.

-TV became the center of consumer culture.

-Mass media advertisement helped to make many things popular.

-The widespread availability of radios, movies, and the news media helped spread popular culture to all urban, suburban, and rural communities in the U.S.