

Posting to the Research Methods in Expressive Culture Blog

Getting Started

The Research Methods in Expressive Culture Course Blog is at <http://blogs.cofc.edu/expressiveculture/>

You have been added to the course blog as an “author.” Authors are allowed to publish and manage their own posts.

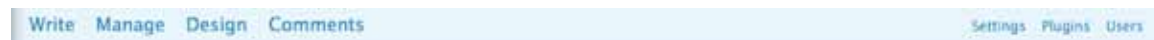
The screenshot shows the homepage of the 'Research Methods in Expressive Culture' blog. At the top, there are navigation links for 'HOME' and 'ABOUT THE COURSE'. The main header features the blog title and the course code 'ANTH 319.090 AND 319.090L | SPRING 2009'. Below the header is a large image of green foliage. The main content area includes a 'Meta' sidebar with links for 'Site Admin', 'Log out', 'Entries RSS', 'Comments RSS', and 'WordPress.org'. The central article is titled 'Early CFP: Anthropology Student Conference in April 2009! A great way to show off your work!' and contains text about a call for papers for an anthropology student conference. To the right, there are sections for 'Popular Posts' and 'Recent Comments'. A calendar for January 2009 is also visible.

Logging in

1. **Open your browser** and point your browser to <http://blogs.cofc.edu/expressiveculture/>
2. **Locate “Log in” on the top right side of the screen** under the “Meta” heading. **Click Log in and enter your Cougars (email) username and password.**

Viewing Your Blog

There are two views in a CofC blog: the *Dashboard*, which is your working area and the *View*, which is what visitors to your blog will see. Each time you login, you will initially enter the Dashboard.



Creating a Post

1. To write your first post, click on the **Write** menu.
2. Click **write post** to write a blog post
3. Please provide the following information in your post:
 - a. **Assignment Title**
 - b. **Posted by (your first name)**
 - c. **your content**



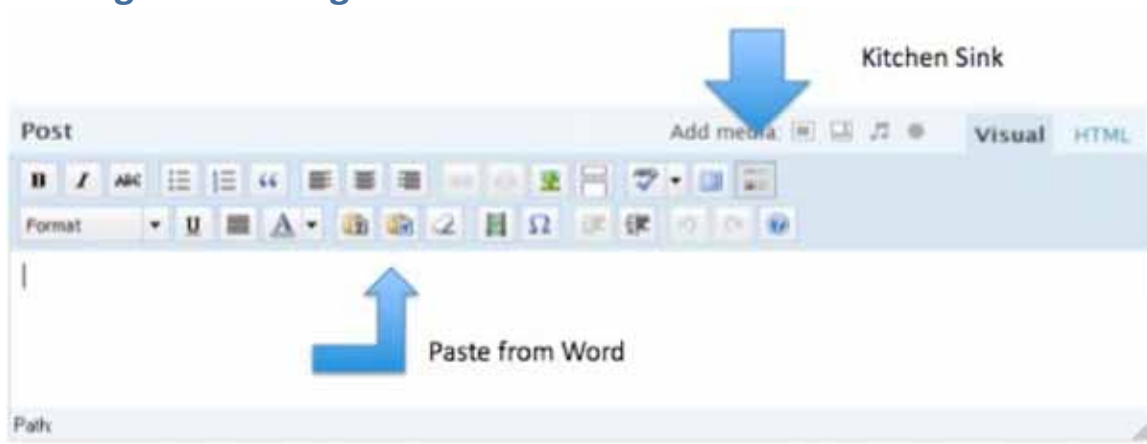
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4. When you have finished your post click the **Publish** button.
5. You have a number of options available in the formatting bar, such as bold, italic, and create a bulleted list.



Cutting and Pasting from Word & Kitchen Sink Mode



The character codes used in your word documents are not necessarily the same as those used on the web. If you want to use the contents of a word document use the **Paste from Word** button rather than cutting and pasting directly.

1. To the **left of the Flash icon (white circle with the letter “F” on it) in the post toolbar is a button that looks like paint sample cards** (similar to the type you would get from a hardware store) turned sideways. This button is called **“the kitchen sink.”**
2. When you **hover over the “kitchen sink button”** you will see the message **“Open Kitchen Sink.”** Click the button until you see a second row on your formatting toolbar.
3. **Click** the button of a clipboard with a **Word icon** superimposed on it (from the second row). It is called the **“Paste from Word”** button. **Use the “Paste from Word” button to paste your content in from your Word document.**
4. This method should clean up any gobbly gook or weird formatting you may have.



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Editing a Post

You can edit any post from either the View site screen or your Dashboard.

1. To edit from the **View site** screen, locate the post and click on the **Edit** link.
2. To edit from your **Dashboard**, click on **Manage > Posts**. Click on the **post title** in the **Title** column for the post you want to edit.
3. Regardless of which screen you choose for editing your posts, remember to click on the **Save** button when you have completed editing and/or revising your post.

Adding Hyperlinks to a Post or a Page

1. Select the word or phrase you wish to turn into a link. From the formatting bar, click on the chain link icon.
2. In the Insert/edit link web dialog box **type (or paste) the URL**.
3. Select **Open link in the same or a new window** from the drop down box.
4. Add a **title** for your link in the Title box (optional).
5. Type or copy and paste the **URL** and add the **Link Name** (*this is what your readers will see when they view your navigation bar rather than the actual web address*).
6. Click on the **Save** button.

Linking to Images Shared Media Websites (Flickr)

1. To link to an image on Flickr or other images on the web, click **Add Media**.
2. Type (or paste) the **Image URL** (select image > right / command click > copy image location) into the **URL** field under **From URL**
3. Type in a **Title**.
4. Click **Insert to Post**.

Note: The current version of WPMU only allows links to outside images, rather than embedding the image itself. Images can still be added using the IMG tag in the HTML editor.

Embedding Movies and Audio Files on the Web on Shared Media Websites (YouTube, DailyMotion, Google Video)

1. To link to an .mp3, .mov, Google, YouTube, iFilm, or other video file **yellow Embed a Media File** button.
2. Type (or paste) the **URL**



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3. Type the **Image Description**.
4. Click **OK**.
5. Video can also be embedded using the embed code in the HTML view.
6. Remember to click **Save or Publish**.

Happy Blogging!



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